

Harrison Jude

graphic design +
creative development

contact

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education

Pratt Institute 2017-2019
Graphic Design AOS

soft skills

motion design
design systems
branding & visual identity
web design
creative coding
project management

software

adobe cs - Ai | Ae | Ps | Id
figma + figjam
cavalry
blender
spline
monday.com
notion
gsuite
microsoft 365

code

html + css + js
p5.js + canvas
python
node
git + github

hey there you, let's do something
remarkable together!

work history

ADWEEK 2021-2024
brand designer aug 2024 – nov 2024
creative developer aug 2022 – aug 2024
graphic designer apr 2021 – aug 2022

developed impactful visual identities for major industry events, accompanied by comprehensive asset libraries, templates and design tools that empowered the entire design team to effortlessly create high-quality, brand consistent materials.

created motion graphics for marketing and digital event assets, leveraging scripting to develop reusable effect presets for a streamlined workflow.

streamlined event website production by designing visually impactful prototypes in Figma and developing a custom, responsive theme for ADWEEK's drag-&-drop editor, resulting in higher-quality websites in less time.

utilized code and emerging technologies to build engaging experiences such as interactive website creative with p5.js, and AR filters with meta spark.

SKDK 2019-2021
freelance graphic designer dec 2019 – jan 2021
graphic design intern jun 2019 – dec 2019

produced engaging social media marketing content for a diverse client base, including prominent political and corporate entities.

engaged in and contributed to creative brainstorming sessions to develop marketing multi-channel campaigns.

produced visually striking on-stage graphics for a prestigious philanthropic event.

w14 print lab 2018-2019
print lab associate sep 2018 – jun 2019

Operated and Maintained speciality printers and plotters

Provided Technical Insight into file preparation and printer operation

nyc department of sanitation 2018
graphic design intern may 2018 – sep 2018

enhanced clarity and accessibility of a complex hazardous waste disposal manual, to improve user comprehension and compliance.

maintained website assets, and created static and kinetic social media content.



oh hey there you, i'm *Harrison Jude*.

hear me out...

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I am a dedicated and skilled designer with a keen eye for detail and a love for crafting visually stunning experiences who is eager to contribute my creativity and technical expertise to your team. What I believe has gotten me to where I am and what really sets me apart, is my unabashed willingness to admit when I don't know something, and eagerness in turn to learn. Because graphic design is more than crafting something beautiful, it is crafting something beautiful that solves a problem and communicates a message effectively.

This work ethic has resulted in real results throughout my career. I've consistently delivered impactful design solutions from the beginning. I have led the design for various events and podcasts, contributing to the company's overall brand identity. Developed engaging campaign and event assets, including social media posts, environmental graphics, and website elements. Pioneered the use of custom code within micro-site design to enhance visual appeal and user experience. Streamlined team collaboration by implementing workflows, shared drives, and asset libraries across platforms like Monday.com, SharePoint, and Adobe Libraries. Additionally, I explored and championed the adoption of emerging technologies like Figma (design collaboration) and AR (marketing).

Thank you for considering my application. I have attached my portfolio, which showcases my work and demonstrates my ability to deliver exceptional design solutions. I look forward to the opportunity to discuss how my skills and experience can benefit your team.

Thank you for your time and consideration,
I look forward to talking further.

