

# Harrison Jude

Graphic Design +  
Creative Development

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Harrison@hjude.com

Website \_\_\_\_\_

Hjude.com

Instagram \_\_\_\_\_

@Hjude\_Design

## Education

AOS Graphic Design  
Pratt Institute  
2017-2019

## Software

- Creative Cloud  
| Ai | Ae | Ps | In | Dn
- Figma + Figjam
- Cavalry
- Blender
- Spline
- Monday.com
- Notion
- Gsuite
- Microsoft 365

## Code

- HTML + CSS + JS
- P5.js + Canvas
- Python
- Node
- Git + Github

## Soft Skills

- Motion Design
- 3D Modeling
- Design Systems
- Branding +  
visual Identity
- UI Design +  
Front Development
- Creative Coding
- Project Management
- Workflow
- Dutch - B2

Hey there You, Let's Create Something  
Remarkable together!

## Work History

### Adweek \_\_\_\_\_ 2021-Present

*Advertising Trade publication  
and events company*

2022-present \_\_\_\_\_

#### Creative Developer

2021-2022 \_\_\_\_\_

#### Graphic Designer

*Overview* \_\_\_\_\_

- Leveraged **Figma** for high-fidelity event **website prototypes** and designed a functional, responsive base template using HTML, CSS, and JS to create a custom theme for the existing drag-and-drop editor used at Adweek, resulting in **higher-quality** websites produced in a **shorter timeframe**.
- Developed impactful **visual identities** for major industry events, accompanied by comprehensive **asset libraries, templates** and **design tools** that empowered the entire design team to effortlessly create **high-quality, brand-consistent** materials.
- Created **motion graphics** for marketing and digital event assets, leveraging **scripting** to develop **reusable effect presets** for a **streamlined workflow**.
- Utilized code and emerging technologies to build engaging experiences such as interactive website creative with p5.js, and AR filters with meta spark.

### SKDK \_\_\_\_\_ 2019-2021

*public affairs and political consulting firm*

2019-2021 \_\_\_\_\_

#### Freelance Graphic Designer

2019 \_\_\_\_\_

#### Graphic Design Intern

*Overview* \_\_\_\_\_

- Worked on the conception and production of print and digital advertising assets for several political and cooperate clients.

### W14 Print Lab \_\_\_\_\_ 2018-2019

*University Print Lab*

#### Print Lab Associate

*Overview* \_\_\_\_\_

- Maintained and operated a wide range of specialty printers
- Assisted students and staff with technical and pre-press questions.

### NYC Department of Sanitation \_\_\_\_\_ Summer 2018

*Government Agency*

#### Graphic Design Intern

*Overview* \_\_\_\_\_

- Typeset an Information Manual
- Maintained web assets for DSNY site.
- Produced both static and kinetic social media content.



# Oh hey there you, I'm Harrison Jude.

*Let me introduce myself.*

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As a creative and **problem-solver** who thrives at the intersection of captivating design and technical fluency, I'm constantly seeking to transform challenges into impactful creations. **Embracing the unknown** fuels my passion to craft innovative solutions, utilizing a diverse skillset that combines **a strong foundation in design** principles with **solid technical fluency** in software and coding languages. This allows me to translate complex ideas into **visually stunning and functionally sound experiences**.

My passion for user-centered design translates into **real results**. From the very beginning, I modernized a dense sanitation department handbook. Working with experts within the department to streamline the copy, and overall layout improvements, I was able to reduce the page count significantly while employing a less dense layout. This spirit of adaptability and creative problem-solving has continued throughout my career. Joining ADWEEK initially for HTML email development, **I quickly went beyond the scope of my role** and championed the creation of a shared creative drive to streamline processes. I spearheaded the redesign and build of event sites, utilizing my technical skills **to empower the team** with clear brand guidelines and toolkits for impactful event assets. I also collaborated with internal teams to **establish clear creative workflows**, enhancing communication. Efforts that resulted in a title change to creative developer in less than a year with the company. All of this in addition to taking on larger motion projects such as the event show opens.

I believe that my greatest strength is my **willingness to acknowledge I don't know something, and the subsequent eagerness to ask questions and learn**. I proudly wear my heart on my sleeve, and value communication above all. So long as there is honest communication, a spirit of curiosity, and a willingness to be wrong, there is nothing that can't be solved. A philosophy that I wish never to lose, and that I look forward to bringing with me to my next role.

And it is with that in mind that I say, I can't wait to see **what we will create together!**

Thank you for your time and consideration, I look forward to talking further.

